

## SENIOR PRODUCT DESIGNER

# Jelena Mandić

Senior product designer specialised in complex B2B platforms and enterprise tools. I've restructured publishing platforms content teams gave up on, cut document-scanning failures from 70% to rare, and built offline-first apps for field workers without reliable connections.

[mandich.jelena@gmail.com](mailto:mandich.jelena@gmail.com)    [jelenamandic.com](http://jelenamandic.com)

## WORK EXPERIENCE

FEB 2023 - PRESENT

### **MaxBrain** *Switzerland*

Designing a B2B learning platform end-to-end; restructured inherited design system; set up design review with engineering.

JUN 2023 - AUG 2024

### **Algebra University** *Croatia*

Lectured foundational UX; guided students through hands-on projects and portfolio development.

JANUARY 2022 - MARCH 2023

### **Netguru** *Poland*

Designed mobile and desktop applications across multiple client projects. Handled client communication and shipped both custom products and no-code sites.

MARCH - JANUARY 2022

### **Sportening** *Croatia*

Designed the enterprise CMS serving 12 professional sports clubs; research, IA around team channels, scheduling safety rails, role-based interfaces, mobile-responsive publishing.

MAY 2019 - MARCH 2021

### **Bornfight** *Croatia*

Mobile product design across client projects; helped establish UX research practice; key work was document-scanning SDK redesign and AR room-visualisation app.

OCTOBER - NOVEMBER 2018

### **Infinum** *Croatia*

Product design internship

AUGUST - SEPTEMBER 2017

### **FIVE** *Croatia*

Product design internship

## EDUCATION

2017-2020

### **Master's Degree**

University of Zagreb, Faculty of Graphic Arts

2014-2017

### **Bachelor's Degree**

University of Zagreb, Faculty of Graphic Arts